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ESI International and IPS Learning Integrate to form Strategy Execution

ARLINGTON, Va. (Oct. 22, 2015) – ESI International, one of the world’s largest project management performance education companies, along with IPS Learning, today announced their integration to form Strategy Execution, a TwentyEighty Inc. company, that is now a global leader in helping companies turn planning into action.

“Research clearly shows that one of the biggest challenges in business today is aligning strategic intent with organizational performance,” said Trey Campbell, President of Strategy Execution. “Our comprehensive offerings of performance education courses, tools and resources combine the best of cutting-edge university research and proven business techniques to increase alignment and engagement across teams, business units and the entire enterprise.”

ESI was founded in 1981 and has helped more than 1.5 million professionals grow their skills in project, program and portfolio management; business analysis; and contract management. In addition to ESI’s more than 100 courses delivered in more than a dozen languages at hundreds of locations worldwide, it offers a broad range of professional education certificates.

IPS was founded in 1988, initially as a consultancy focused on advanced project and program management as well as strategy execution. It later expanded to offer workshops as well as formal training. In 2013 it co-led the launch of The Strategic Execution Conference (executionconference.com).

The combined companies will have offices in more than 20 cities in 15 countries around the world and will maintain its global headquarters in Arlington, Va., as well as regional headquarters in London for Europe, the Middle East and Africa; and Singapore for the Asia Pacific.

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About Strategy Execution

It takes people and performance to profit. At Strategy Execution, a TwentyEighty Inc. company, we deliver performance education that closes the strategy execution gap by strengthening peoples’ strategic and project execution capabilities to drive higher performance. By combining the best of cutting-edge university research and proven business techniques, we deliver a performance-focused perspective designed to increase alignment and engagement across teams, business units or the entire enterprise. Learn more today at strategyex.com.sg.

About TwentyEighty

TwentyEighty is a one of the largest workforce development companies in the world and is powered by some of the premier brands in the industry, such as Miller Heiman, VitalSmarts, Forum, Strategy Execution and Omega Performance. Our solutions are designed to help companies improve business results through the areas of Leadership Performance, Sales Performance, Credit Performance and Strategic Execution. Visit us at www.twentyeighty.com.

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